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# Bridging **Skill Gap** for **Better Patient Outcomes**

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# **Medical mistakes cause 2.6 million deaths every year: WHO**

5.2 million medical errors are happening in India annually



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# Coping with today's challenges



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# Preparing for Tomorrow's Opportunities

# Why Healthcare is Unique

**Multiple Stakeholders**

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**Evolving Skilling Needs**

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**Dynamic Domain Knowledge**

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**High Risk**

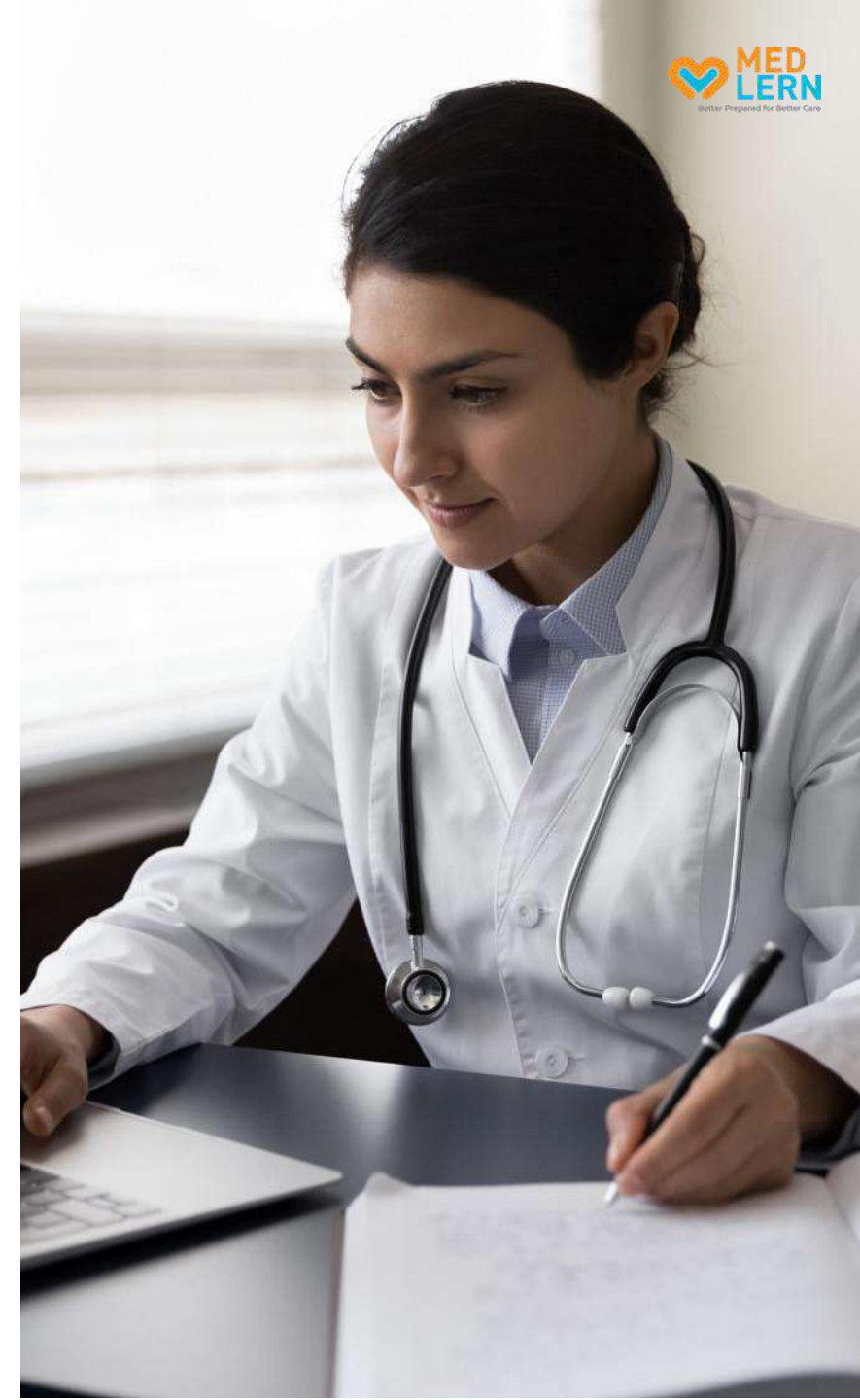
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**Return on Training Investments**

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**Lean L&D Functions**

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# What we need to Scale



## Hospitals



Comprehensive Quality, Operations & HR **Training & Learning Management System**



**Support** to Optimize L&D And Talent management



## Medical Professionals & Students



Access to **Quality Learning Content**



A Lifelong **Learning Partner**

# What we need : Authoritative Content

## Authoritative Content



RCNi



Lecturio



ENA  
EMERGENCY NURSES  
ASSOCIATION

## Digital + Physical Simulation Partners



American  
Heart  
Association.



**Laerdal**  
helping save lives



Device Agnostic  
Platform



Integrated Digital and  
Simulation Platforms

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# Pioneering Resuscitation Training



American  
Heart  
Association.



# Unique Needs – Unique Solutions

 <p>Comprehensive LMS and TMS</p>	 <p>Mobile &amp; Intuitive</p>	 <p>Gamification &amp; Microlearning</p>
 <p>Pre-populated Hospital Programs</p>	 <p>MED LERN Better Prepared for Better Care</p>	 <p>Reporting and Compliance</p>
 <p>Healthcare Roles and Competency Library</p>	 <p>Versatile Assessments Module</p>	 <p>Physical + Digital Delivery</p>

# Create Value Through Skilling

**Scale  
Efficiently**

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**Manage  
Risk  
Proactively**

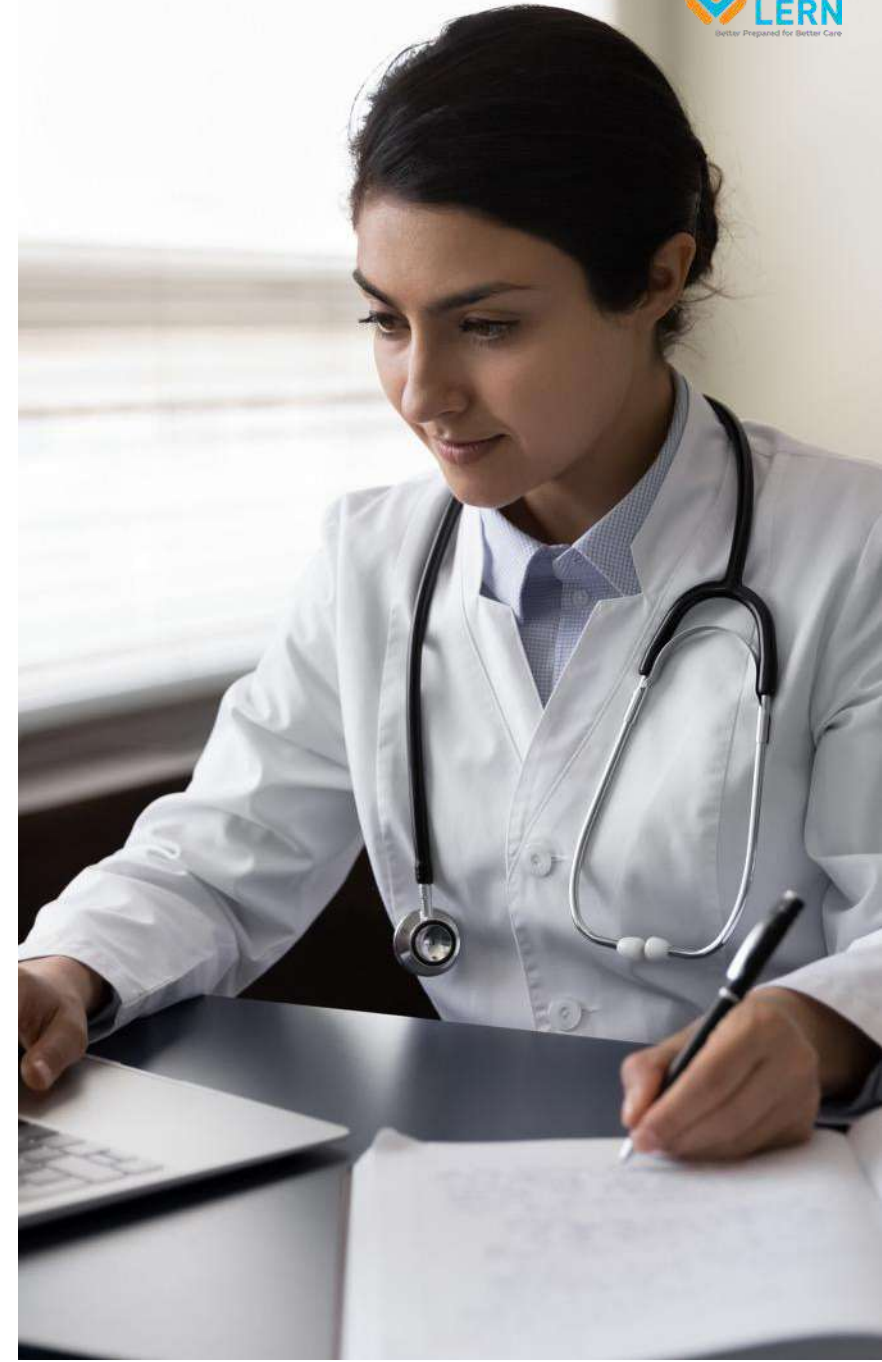
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**Build  
Rewarding  
Career Paths**

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**Deliver  
Measurable  
Impact**

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# Built to Scale across segments

200+ Hospitals & 50,000 Medical Professionals



A collection of logos for large and multi-unit hospital chains, arranged in a grid. Each logo is accompanied by its name and the state or region it operates in.

- KD Hospital** (कुसुम धीरजलाल हॉस्पिटल) - Gujarat
- Breach Candy Hospital Trust** (Over 15 Years of Excellence in Patient Care) - Maharashtra
- INDUS** - Chandigarh
- RAMAIAH Memorial Hospital** - Karnataka
- KIMSHEALTH** - Kerala
- Dr.Mehta's Hospitals** - Tamilnadu
- asian Institute of Medical Sciences** - Haryana
- Rainbow Children's Hospital** (It takes a lot to treat the little) - Telangana
- motherhood** (women & children's hospital) - Karnataka
- YASHODA HOSPITAL** - Andhra Pradesh
- Felix Healthcare** (Your care, Our passion) - Delhi
- STARCARE OMAN** (ستارکیر عمان) (Keep Caring...) - Oman

Large & Multi-unit Hospital Chains



A collection of logos for mid and small hospitals, arranged in a vertical list. Each logo is accompanied by its name and tagline.

- DEVAGIRI HOSPITAL** (Your Friendly Neighbourhood Hospital)
- CK BIRLA HOSPITAL**
- PARULKAR HOSPITAL**
- INVIVO HOSPITALS** (GVG)
- HINDUSTHAN HOSPITAL** (UNIT OF HINDUSTHAN EDUCATIONAL AND CHARITABLE TRUST)
- medisync** (healthier together)

Mid & Small Hospitals

# Goals beyond business – Social Impact

At least **20%\***  
Reduction in Medical Errors

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Professionals



Educators



Patients



# Thank you

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