

# Gerald Jaideep

## Advanced Medical Skills at your fingertips

I want to learn...



Over 30,000  
students

15,000 hours  
of content

Over 58 Clinical  
locations

Nurses

Doctors

Technicians

## Outcome 1

# Doctor as a scholar and a scientist

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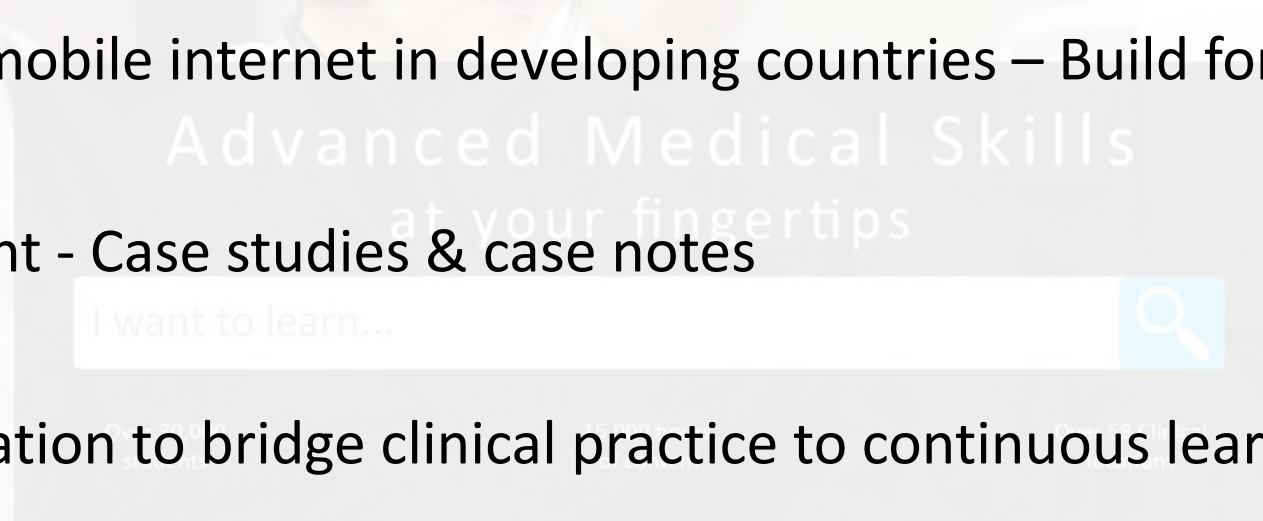
Technicians



# Design & delivery of medical education For the 21<sup>st</sup> Century



1. Differentiated learning platforms
2. Student centric learning – *“We don’t have to teach everything now. We just tell them and guide them”*
3. High adoption of mobile internet in developing countries – Build for mobile
4. Community content - Case studies & case notes
5. Technology integration to bridge clinical practice to continuous learning



Nurses

Doctors

Technicians





Nurses

<https://youtu.be/n7ALZkPoTYQ>

Doctors

Technicians

# Problem

# NCD'S

+

6

million

almost 60% of all deaths reported annually in India

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15,000 hours  
of content

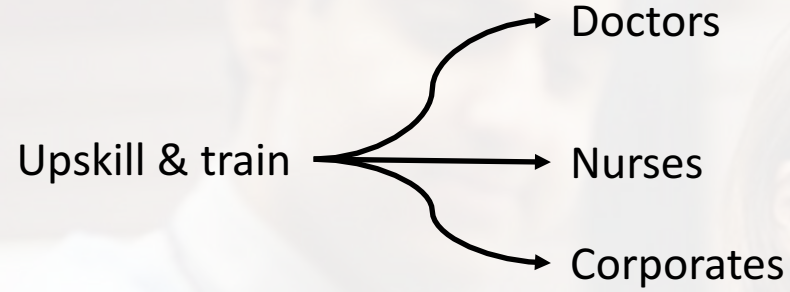
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# Solution



Clinical online training content provided free to clinicians

Approved by APMC and provides CME credit

Time spaced learning – 8 hours per module

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Nurses

## 3,500 doctors covered

Doctors

Technicians

LMS

Simulations

VR

Medical illustrations

E-book

Videos

Flash Cards

Schedule

Webinars

Case Studies

Discussion Groups


Case Notes



20 Clinical Practice Locations

15,000 hours of Content

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4000 Students PA

49 Courses

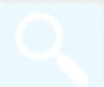
Nurses

Doctors

Technicians

# Gerald Jaideep

Advanced Medical Skills  
at your fingertips  
CEO

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