



# **mCARE** LIFE APPS

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## Mobile CRM in a box: For Hospitals, Clinics, Diagnostic Labs

- ❑ MCARE Life Apps are a family of Mobile + Web Applications that connects the Patient in real time to the Healthcare Service Provider





## For Hospitals and Clinics

- ❑ Mobile patient registrations
- ❑ Appointments, Calendar Management, Search & Book
- ❑ “Q” Management
- ❑ The Doctor’s Network
- ❑ Diagnostic Tests: Referrals & Bookings
- ❑ Patient Health Alerts
- ❑ Second Opinions & Consultation | Doc Toc
- ❑ Payments, VIP Patients



✓ **100% Customizable <30 days**



## For the Patient

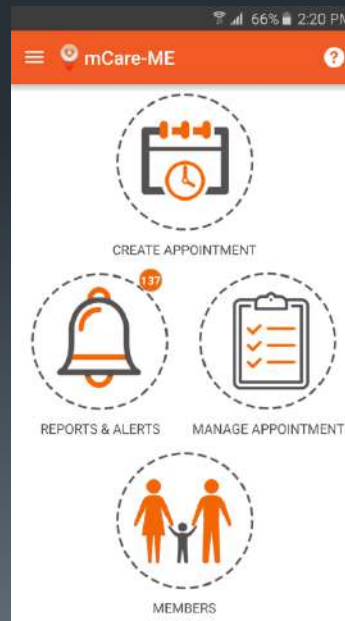
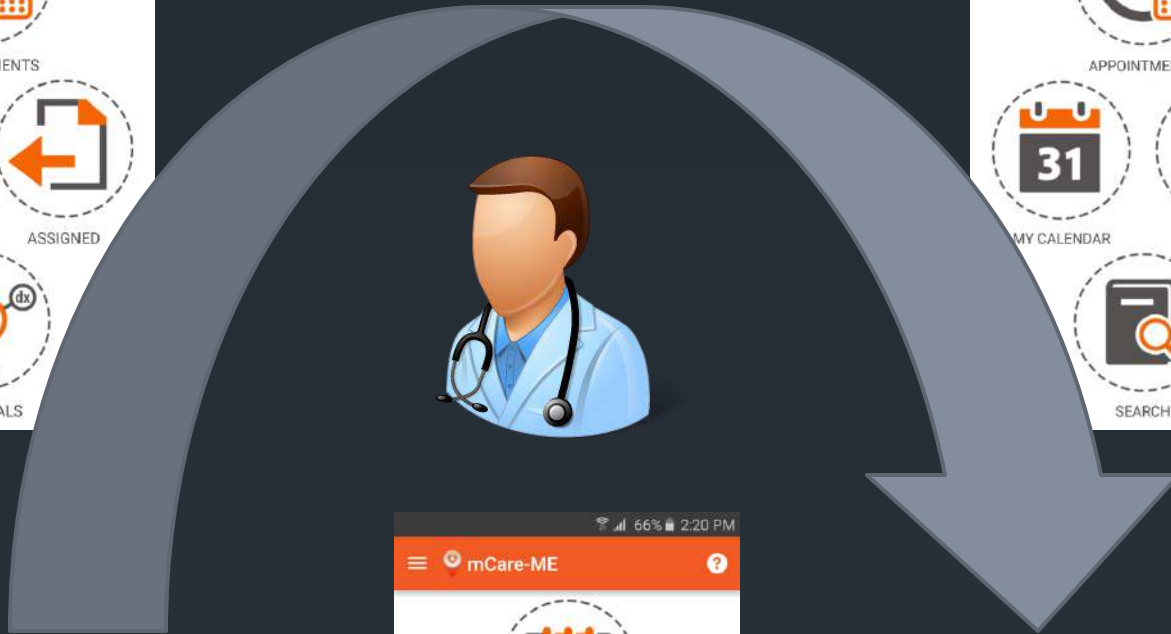
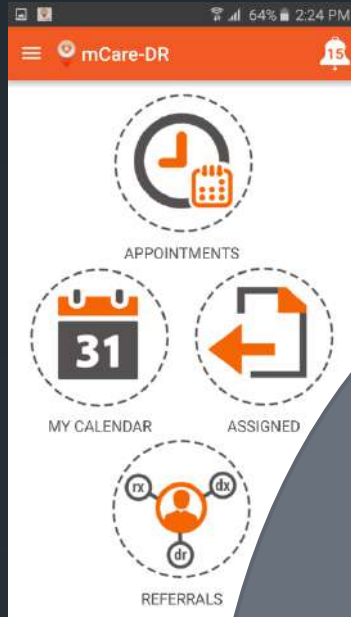
- ❑ Family Health Management, including Pets
- ❑ Appointments, Search & Book | Self service
- ❑ No more “Q”
- ❑ Diagnostic Tests: @Home | @Clinic
- ❑ Digital Records
- ❑ Health Alerts
- ❑ Referrals & Second Opinions | Doc Toc
- ❑ Payments



✓ **A better patient experience**



# The Health Network





## A few of our Customers



**Bangalore, Salem, Chennai and now Hyderabad!**  
**40,000++ patients**  
**1000++ Doctors**  
**1000 downloads of the mobile app**



## Pricing for Hospitals

### ❑ Software as a Service (Pay monthly\*\*)

- Starter: ₹7500/month
- Advanced: ₹15000/month
- Expert: ₹22000/month

**OR**

### ❑ License & AMC (One time license, annual AMC)

- ₹1 lac to ₹3 lac depending on OPD
- AMC @20%

**AND**

### ❑ Implementation (per location)

- ₹1 Lac per location



\*\*minimum 24 months commitment

\* travel charged on actual

✓ **100% Customizable <30 days**



## The CAHOTECH Hyderabad special!!

- ❑ License & AMC (One time license, annual AMC)
  - License: LIFETIME FREE
  - ₹ 25,000 AMC / year

**AND**

- ❑ Implementation (per location)
  - ₹ 1 Lac per location







- ❖ *a better patient experience*
- ❖ *increase revenues & efficiency*
- ❖ *lower cost of care*

**THANK YOU**