



# A TRUE LEADER

emerges from the blend of wisdom gained through experience and innate talent. Join CAHO's exclusive 2-day program at Pipal Tree Hotel, Kolkata, where you'll benefit from expert guidance, shared experiences, and skill-building opportunities.



#### **CROSS-INDUSTRY LEARNING**

Learn from proven leaders from different organizations about their unique leadership challenges & solutions.



#### **DESIGN THINKING**

From boardroom to bedside, dive into design thinking and reimagine healthcare for your community.



#### **STRATEGY & OPERATIONS**

Share experiences, learn best practices & gain insights on strategic decision-making in complex scenarios.



#### **PERSONAL GROWTH**

Build & upgrade your personality and track record to command respect and trust without seeking it.

#### **WHO CAN APPLY ?**

**Anyone currently in a leadership position in a healthcare organisation is keen on sharing insights and improving themselves.**

# FACULTY

Our faculty and advisory members bring a wealth of practical knowledge and strategic insights, providing participants with a unique learning experience rooted in real-world expertise.



**DR. MANIVANNAN SELVARAJ**  
Founder and Managing Director,  
Kauvery Group of Hospitals



**DR PARAG RINDANI**  
CEO, Wockhardt  
Hospitals



**DR. LALLU JOSEPH**  
Secretary General, CAHO  
Quality Manager & Assoc.  
GS Christian Medical  
College, Vellore



**MR. RATAN JALAN**  
Managing Director Medium  
Healthcare Consulting



**MR.SIVARAMA  
KRISHNAN. R**  
Co-Founder and CEO  
Sincere Syndication



**DR. NEIL SEQUEIRA**  
COO, Thane Cancer  
Hospital

## BOARD OF ADVISORS

- Dr. Vijay Agarwal
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- Mr. Joy Chakraborty
- Fr. Johnson Vazhappilly CMI
- Mrs. B. Bharathi Reddy
- Dr Rajkumar V. Patil
- Mr. Sameer Mehta
- Dr. Arjun Sundaram



# SNEAK PEEK

CEO BOOTCAMP  
#1 @ Mahabalipuram  
#2 @ Mumbai  
#3 @ Kochi  
#4 @ Ahmedabad



## REGISTRATION

**FEES: 25,000\* + GST@18%**  
(Does not include Accommodation,  
Inclusive of Mid morning tea, Lunch,  
High tea)

**Limited Slots - running out  
soon!**



REGISTER NOW



# UPGRADE YOUR LEADERSHIP SKILLS WITH HANDPICKED SESSIONS SPREAD OVER 2 DAYS!

## DAY 1 (14TH March)

Sessions 1-3 will center on execution and financial acumen.

- **Session 1** will deal with the tenets of entrepreneurship, understanding how to grow your business from one hospital to many hospitals.
- **Session 2** will take a deep dive into financial management, how to understand the complexities of a hospital's finance, how to look at private equity ratios, etc.
- **Session 3** will deal with the day-to-day nuances of understanding an EBITDA statement. How does one actually reduce cost? How does one optimise profit?

## DAY 2 (15TH March)

Sessions 4-6 will delve into the realms of Strategic Planning, Design Thinking, and Operational Excellence

- **Session 4** will be a deep dive from 10,000 feet into marketing. Such as the basics of marketing, the do's and don'ts in marketing, and the differences in the various forms of marketing.
- **Session 5** will examine organisational culture in depth. How can one drive organisational culture? How can one ensure quality management and make it an integral part of organisational culture?
- **Session 6** will be focused on leadership skills and the human resources required to ensure that the right leadership drives the organisation towards the right goals.



## SEE YOU AT

**PIPAL TREE HOTEL,  
KOLKATA**