



3rd Edition 2024

# SAKCON



## Delegate Brochure



**30 & 31  
Aug 2024**

STUDENT ANNUAL  
KNOWLEDGE-SHARING  
CONFERENCE

THEME



**Patient-Centered Care: Strategies For  
Improving Patient Experience and Satisfaction**

DATE



**30th (Pre Conference) & 31st (Conference) August 2024**

VENUE



**Narsee Monjee Institute of Management Studies  
(NMIMS), Mumbai**



**CAHO**  
Committed to Safer Healthcare



**SCHOOL OF  
BUSINESS MANAGEMENT**



## About SAKCON 2024

We are delighted to extend our heartfelt invitation to you for the 3rd edition of CAHO SAKCON, which will be held on the 30th and 31st of August at the prestigious Narsee Monjee Institute of Management Studies (NMIMS), Mumbai.

SAKCON, organized by CAHO's Student Engagement Committee, focuses on topics that help hospital administration students become better managers and leaders. This year's theme, "Patient-Centred Care: Strategies for Better Experience and Satisfaction," emphasizes patient needs and preferences. Explore innovative approaches to enhance patient care, including improved communication, streamlined access, and integrating patient feedback. Join over 500 students and academicians for engaging talks, presentations, and an industry expo. Your participation is vital for our success.

## About SBM, NMIMS Mumbai

The School of Business Management (SBM) at SVKM's NMIMS, a Deemed University, is located in Mumbai, India's financial capital. SBM is recognized as one of India's top business schools, offering a variety of advanced programs for students and executive education for professionals. Its dynamic curriculum, developed with industry experts, utilizes case studies as the primary teaching method to integrate real-world business scenarios into the classroom. SBM's faculty are distinguished experts in their fields, fostering a learning environment that emphasizes social sensitivity and responsiveness to societal changes. The MBA in Healthcare Management program at SBM is an interdisciplinary course designed to prepare students for leadership roles in healthcare, focusing on building and managing systems that deliver quality services across all sectors.

## Who should attend

The conference is ideal for healthcare professionals, administrators, patient advocates, researchers, technology innovators, policymakers, students, and anyone dedicated to improving patient-centered care. Whether you're a clinician, executive, caregiver, researcher, innovator, policymaker, student, or advocate, join us to explore strategies for enhancing patient experience and satisfaction, driving positive change in healthcare.



# Delegate Registration

30TH AUGUST  
PRE CONFERENCE WORKSHOPS

31ST AUGUST  
SAKCON CONFERENCE 2024 & MEGA JOB EXPO

AT THE ICONIC  
MUKESH PATEL AUDITORIUM, NMIMS, V. L. Mehta Road,  
JVPD Scheme, Vile Parle West, Mumbai, Maharashtra 400056.

## INDIAN DELEGATES

Category	Non Member	Members & Students
Only Preconference Workshop	500 INR	500 INR
Only Conference	1200 INR	1200 INR
Both	1500 INR	1500 INR

## INTERNATIONAL DELEGATES (SAARC Country) - USD

Category	Non Member	Members & Students
Only Preconference Workshop	10 USD	10 USD
Only Conference	20 USD	20 USD
Both	25 USD	25 USD

## GROUP REGISTRATION

\* One Complimentary Invite For Faculty For Every 10 Delegate Registrations !!

**\* Bulk Students Registration Discounts Available :**  
**15% DISCOUNT FOR >10 DELEGATES**  
**10% DISCOUNT FOR 5- 10 DELEGATES**

REGISTER NOW



For bulk registrations of Delegates please call  
Registration Desk at **+91 86108 56010**



# Call for Abstract Submission

Join us in exploring innovative strategies for enhancing patient experience and satisfaction through patient-centered care

## Theme For Platform and Poster Presentation

- Quality Improvement and Operational Excellence
- Healthcare Technology and Innovation
- Empowering patients and patient experience/satisfaction
- Patient Safety

## Categories of Submission

- Student Category
- Faculty/ Scholar Category As Delegate

## Format Of Submission

- Title (30 words)
- Introduction / Background (100 words)
- Aims /Objectives (100 words)
- Study Design / Methodology (100 words)
- Discussion/ Findings (300 words)
- Results (100 words)
- Conclusion (150 words)

## Guidelines:

- The 8 best papers will be selected for the platform presentation (Time limit: 7+2 minutes)
- Posters will be displayed on the date of the conference. The selected e-poster presenters are allotted 5 minutes to present their posters followed by 3 minutes of discussion time to the judges.
- Top three Best posters will be selected and awarded as “BEST POSTER” and “BEST PAPER”
- We will notify you by 5th August regarding the status of your submission (Shortlisted or not)
- Best Poster & Papers will be awarded with a Certificate & prize
- Shortlisted Presentations will be permitted only on the conference registration
- Final Presentations & Poster submission in the specified template by 15th August 2024
- Participation Certificate will be issued for Faculty/contributors only upon registration
- The best Platform and Poster Presentation in each category will be awarded during valedictory on 31st August 2024

**Last Date for Abstract Submission - 25th June 2024**

[SUBMIT ABSTRACT](#)







3rd Edition 2024

**SAKCON**



# NATIONAL LEVEL CONFERENCE

## CAHO SAKCON 2024



NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES (NMIMS), MUMBAI.

## Pre-Conference

THEME

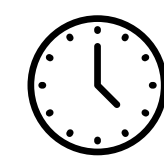
**Aligning patient centred care through green and clean health facilities**



Indian Institute of Public Health, Gandhinagar



26th Aug 2024



9.30am-1.30pm IST

THEME

**Designing Patient-Friendly Healthcare Environment**



Apollo Institute of Hospital Administration,  
Apollo Health City, Jubilee Hills Hyderabad-00096



28th Aug 2024



9.30am-1.30pm IST

THEME

**Hospital accreditation and patient safety**



Narsee Monjee Institute of Management Studies (NMIMS), Mumbai.



30th Aug 2024



9.30am-1.30pm IST

## ORGANIZING COMMITTEE

### ORGANIZING CHAIR



#### **DR. NEHA SADHOTRA**

Chairperson  
MBA HealthCare Management  
SBM, NMIMS, Mumbai

### ORGANIZING CO-CHAIR



#### **DR SUBRAMANIA RAJASULOCHANA**

Associate Professor,  
Health Economics,  
SBM, NMIMS, Mumbai

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#### **DR. VIJAY AGARWAL**

President,  
CAHO



#### **DR. LALLU JOSEPH**

Secretary General - CAHO  
Associate G S & Quality Manager  
CMC, Vellore



# CAHO STUDENT ENGAGEMENT COMMITTEE

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### **DR. AMITHA MARLA**

Director Medical Administration  
A.J Hospital And Research Centre,  
Mangalore

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### **DR. USHA MANJUNATH**

Professor - Director  
Institute Of Health Management Research,  
Bangalore

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### **DR. ANUJA SINGH**

Principal  
The Sankara Nethralaya Academy,  
Chennai

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