

MiMo

(Mind-Motion: A Neuro-Computer Health Console)

We are building the World's First Neuro-Compute Phygital Gaming System focusing on Health, Well-being & Longevity

Initial Focus: Neurological | Neuromuscular | Chronic Disorder





Health professionals and Hospitals **are not equipped enough to handle this load.**



Deteriorating Quality of Life while our life expectancy increases. **More stress for patients and caretakers.**



Increased healthcare spending leading to medical bankruptcy.

1 in 3 worldwide are affected with a **Neurological Condition (direct or indirect).**

As per Deloitte report Global Neuroscience Market revenue for non-drug therapy is

\$444 Billion



We are building **MiMo**

A Neuro-Computer Health Console

(our first step towards the **Foundational Model for Brain***)



A **Customer** with Parkinson's using MiMo who recently **invested** on us.





MiMo uses Serious Phy-gital Gamification to:

- Assess
- Provide therapy (Intervention)
- monitoring progression

of **Neurological and Musculoskeletal Disorder**

By analyzing the Brain, Body and Behavior

MiMo is a system focused on
Cognition & Movements

(First step towards Foundational Brain Model)

Traction:

- **One** Paid Clinic
- **One** Paid Consumer for MiMo
- **One** Free Assessment for Schools
- **> 2000 users** tested across 15 months
- **Three** Distributor interest
- **Two** clinic chains Partnership conversations





“**Rehab** looks like a Medically Heavy term; what if **Wellness** becomes the **new Rehab** and helps billions in the world?”



2.6B

people experienced conditions that could benefit from rehabilitation



1 in 3

could benefit from rehabilitation

TAM: > **\$612B** | SOM: > **\$444B**
SAM: > **\$30B** (Stroke & Parkinson's)

Wellness as Rehab: \$1T+



How we're making money.

Pricing strategy

- Asset Sales
- Product as a Service (Hardware Leasing)
- Subscription
- Technology Subscription
- Bulk Licensing Fee

Shortly:

- State of Art: AI in Rehab
- AI in Wellbeing Centers

FOCO model and the One COCO model in Bangalore.

B2B:

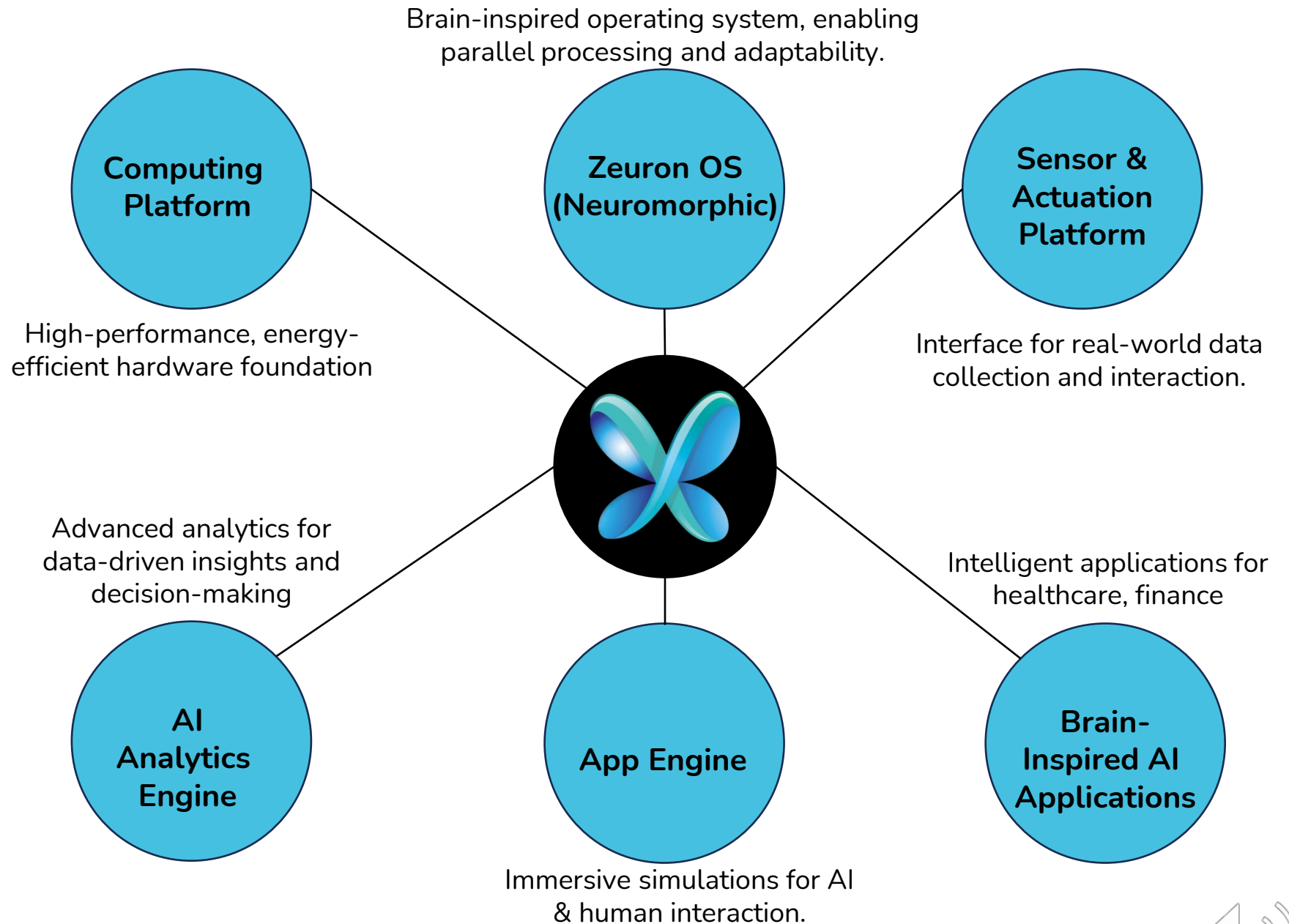
- Hospital & Clinics: Asset Sales, Hardware Leasing & Subscription
- Corporates: Hardware Leasing & Subscription
- Metabolic wellness platform, Happiness Clubs / Fitness Centre: Hardware Leasing & Subscription

We are releasing our product in India on November'24 while we work for a global release in the U.S and UK



Patent Granted

While building **MiMo** we started making a **Neuro Computing** platform inspired by Brain



GTM ROADMAP

C.P – Corporate Partnership
F.C – Fitness Center

FUNDRAISE + SYSTEM CERTIFICATIONS

FY 2024-25
Q3 & Q4

Paid Pilots

- AI in Rehab
- Happiness Club

Q4'FY24-25

- 6 installs of AI in Rehab Systems

- 1 F.C converted to Happiness Club

- Paid pilot for Xeet - Balance Boards

Q4'FY24-25

- Xeet – Balance Board Release

- 9 installs of AI in Rehab Systems

- 5 F.C converted to Happiness Club

- 1 C.P for Happiness Club

Q1'FY25-26

- 30 installs Xeet – Balance Board

- 12 installs of AI in Rehab Systems

- 10 F.C converted to Happiness Club

- 2 C.P for Happiness Club

Q2'FY25-26

- Market entry for US

- Release of Zeuron OS
- Release of Developer Ecosystem
- Prototype of Exoskeletons.

FUNDRAISING

Q4'FY25-26

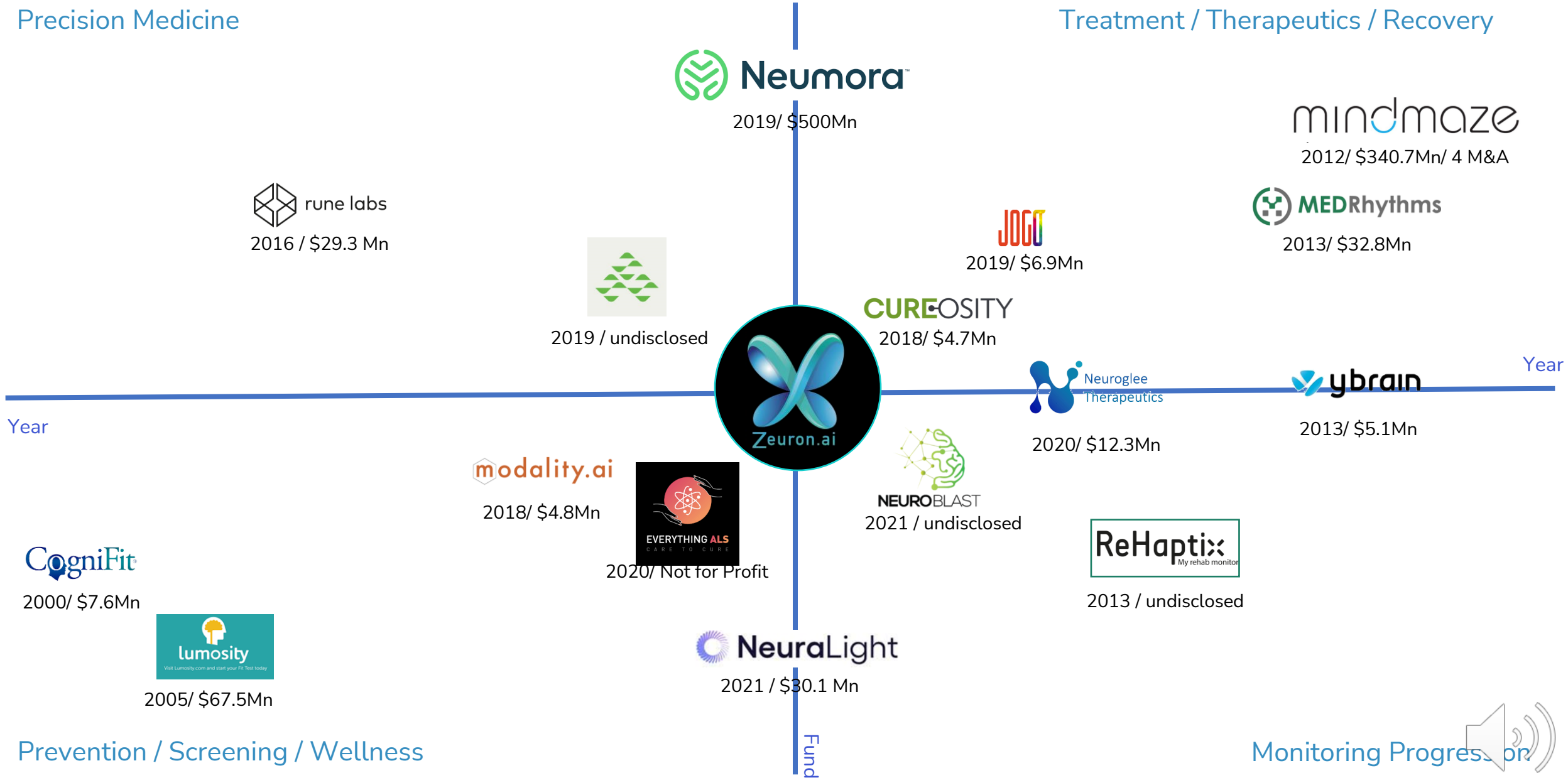
SEED Round



The Competition Landscape

Precision Medicine

Treatment / Therapeutics / Recovery



Year

Year

Fund

Prevention / Screening / Wellness

Monitoring Progression



Business | Product | Technology



Siddharth Nair
Founder & CEO

B.E, M.E – Bioengineering,
(Ph.D – Innovation & Success | IISc)
Second Venture, 10+ Years in Brain
Experience in Technical Sales &
Product Innovation



CEG
Chennai



IISc
Bangalore

Product | R&D | Business



Meenu M Pillai
CPO

B.Tech – Textiles, M.Des (NID)
India's first Formula One Racing Suite
Second Venture, 10+ Years in
Physical & Digital Product Design



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

NID
Ahmedabad

Technology | Product | R&D



Palash Sarate
AI - Applications

B.Tech – ECE, PhD (IISc)
PhD in Soft Matter & Quantum
Physics



भारतीय विज्ञान संस्थान

IISc
Bangalore

+ 1 Doctor (MBBS) | 2 Game Developers | 1 Game Designer | 2 Full Stack | 1 Embedded | 1 CV & ML | 1 Admin & Regulatory



Previously Raised

Pre-Seed Round: Rs. 80 Lakh (Jan 2022)

- [Campus Fund](#) – 25 Lakh (Lead Investor)
- [Raghunandan G](#) – 25 Lakh (Founder Taxi4Sure, Zolve)
- [Derbi Foundation](#) – 30 Lakh

Government Grants:

- Rs. 30 Lakhs

Awards & Cash Prizes:

- Rs. 12.5 Lakhs

Supported By:

- Indian Institute of Science, Bangalore
- IIT Kanpur - SIIC
- IIT Delhi – FITT
- IIIT Delhi – iHub Anubuthi
- IIIT Bangalore – Innovation Centre
- IIM Udaipur Incubation Centre
- AIC - Great Lakes
- Derbi Foundation
- CEGAIN – CEG Alumni Network
- Mathworks – Startup Program
- Qualcomm – QWEIN
- DST
- MEiTY
- AWS - Startups
- Autodesk – Startup
- IEEE - Entrepreneurship

...
Many More Pro-bono
Mentors, Advisors and
well-wishers



Currently Raising

Friends, Family & Angel Round (Extended – Pre Seed)

Raising: Rs. 1.2 Crore (Extendable up to Rs. 2.4 Crore)

- In Bank + Confirmations – Rs. 85 Lakhs
- Discussions on – Rs. 35 Lakhs

- Minimum Ticket Size: Rs. 5,33,000.00 (50 Units OCPS)

- Open Valuation
 - Floor: Rs. 12 Crore
 - Ceiling: Rs. 24 Crore

Final Round Closure before 31st Dec, 2024

Seed Round:

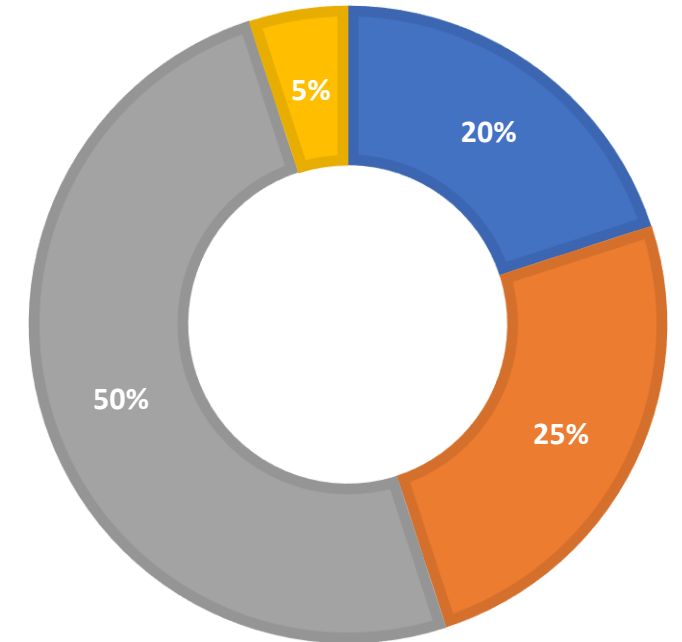
Rs. 12 Crore (\$1.5Mn)

Raise Starts from Feb'25

Tentative Close – May'25

7.5 CRORE (~\$1Mn)

■ R&D ■ Product ■ Sales & Marketing ■ Admin & Legal

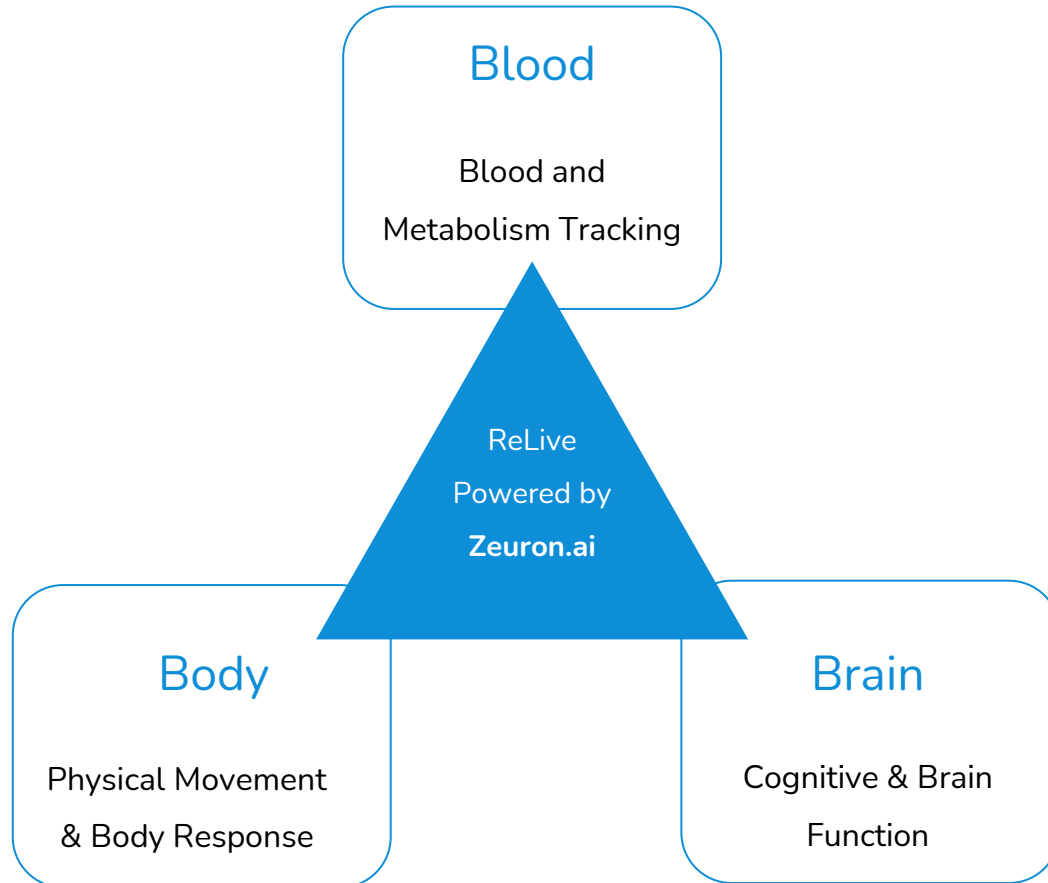


+

Rs. 4.5 Crore (~\$1Mn)
Establishing & Operating AI in Wellbeing & Rehab Centre.

Soft Interests Received for Further discussion & evaluation





Vision Statement

Decoding the blood, brain & body to reimagine health, technology, and human potential.

Mission Statement

Pioneering neuro-computing to build a healthier, smarter, more connected world.

Partnerships

- KAHER & JNMC
- U.S





Building the next Apple for Health & Well-being



THANK YOU

sidd@zeuron.ai | +91 9606 02 43 50



As of Future, we are building a Large-Scale Foundational Model (like

ChatGPT) for Brain

Focussed on Health, Well-being & Longevity

A Glimpse to Holistic Well-being



Sneak Peek to the Future

[ZeGPT, your Health & Wellness assistant](#)

