



4th Edition 2025

DIAGNOSTICON



CAHO

Empowering Healthcare through Diagnostic Excellence

ON 8TH & 9TH FEB 2025
AT EROS HOTEL, NEW DELHI



Partnership Brochure

+91-9870318781

www.cahodiagnosticon.com

diagnosticon@caho.in



**We are taking off to
new horizons in Diagnostics!**



LABCON

is now

DIAGNOSTICON



Join Us as a Premier Partner at CAHO DIAGNOSTICON 2025!

We are delighted to invite you to partner with CAHO DiagnostiCON 2025, the flagship Diagnostic Conclave hosted by the Consortium of Accredited Healthcare Organizations (CAHO). This landmark event will be held on February 8th and 9th, 2025 at the Eros Hotel, New Delhi.

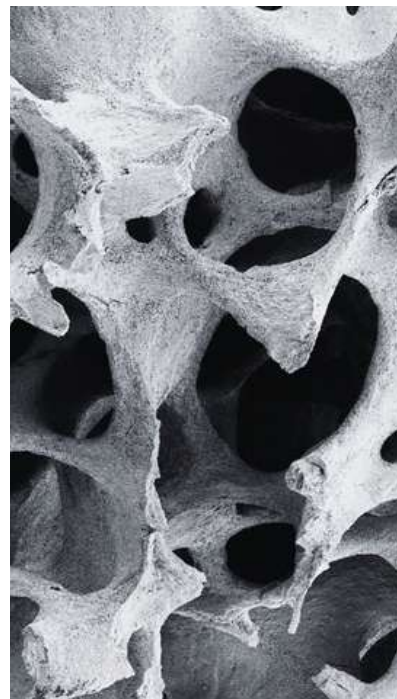
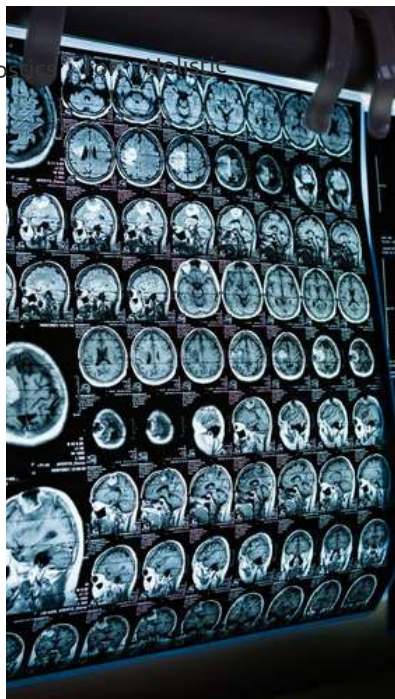
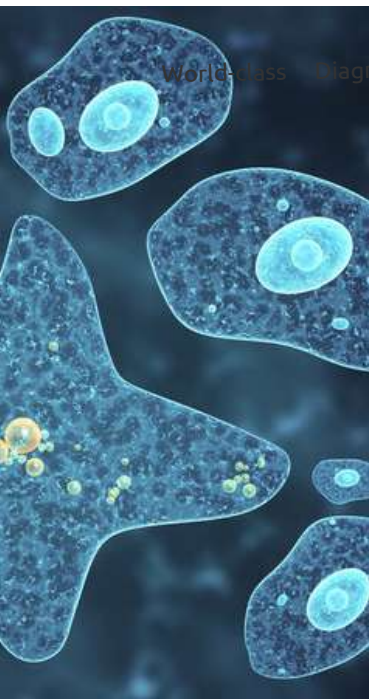
As we gear up for the main event, we're excited to announce insightful Pre-Conference Workshops from November 2024 upto January 2025, taking place at the leading hospitals and laboratories across the country.

This year's theme, "Empowering Healthcare through Diagnostic Excellence" underscores the vital role of cutting-edge diagnostics in building a self-reliant India. The conference will spotlight the technologies and innovations that are crucial to delivering world-class healthcare, envisioning a future where every citizen has access to accurate and timely medical care. Advanced diagnostics will be celebrated as the backbone of an inclusive healthcare system, propelling both national health and progress.

As a partner, you'll have the exclusive opportunity to:

- Engage with over 500 industry leaders, experts, and decision-makers.
- Gain exceptional visibility through interactive panel discussions, debates, poster presentations, and an exciting live Quiz.
- Showcase your innovations at the Mega Industry Expo, where cutting-edge technologies and products take center stage.
- Forge meaningful connections with key stakeholders and explore strategic alliances.

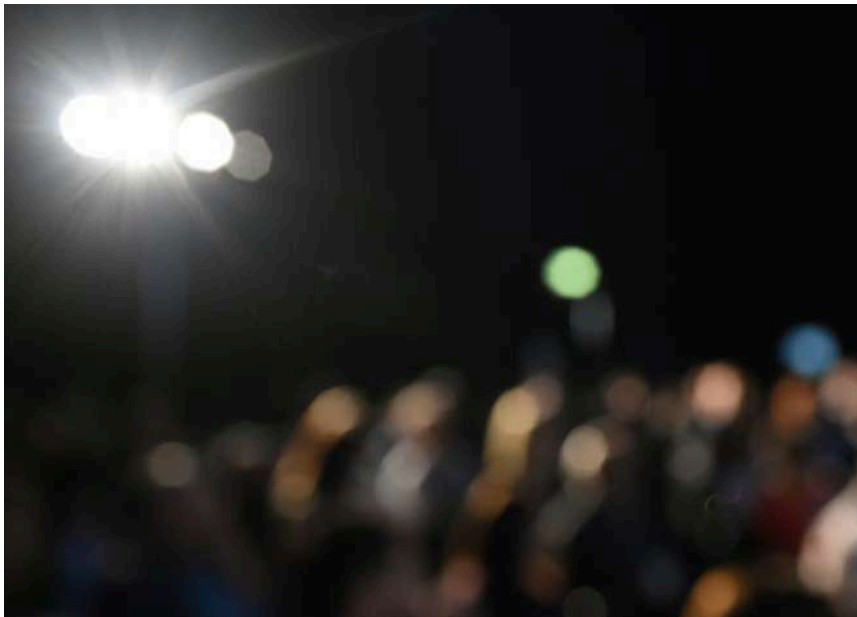
This is your chance to be a part of something transformative, in a city renowned for its rich cultural heritage and vibrant healthcare community. Your partnership will not only elevate the conference experience but also position your organization at the forefront of diagnostic and healthcare excellence. We eagerly anticipate partnering with you for CAHO DiagnostiCON 2025. Let's collaborate to drive the future of healthcare together.



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CAHO



Past speakers

2021

DR PRIYA ABRAHAM, DIRECTOR ICMR
DR. APARNA JAIRAM DR. APARNA'S PATH LAB
DR. R RAVIKUMARKIDWAI MEMORIAL
INSTITUTE OF ONCOLOGY, BANGALORE
DR. AMAR DASGUPTA DIRECTOR MEDICAL
SERVICES CONSULTANT HEMATOPATHOLOGIST,
SUBURBAN DIAGNOSTICS, MUMBAI
DR. SWATEE HALBE APOLLO SPECIALITY
HOSPITALS VANAGRAM, CHENNAI
DR. UMA KANGA AIIMS, NEW DELHI
COL. DR. JYOTI KOTWAL SIR GANGA RAM
HOSPITAL, NEW DELHI
DR. DOUGLAS CHUNG ASIA-PACIFIC CORE
DIAGNOSTICS, ABBOTT LABORATORIES,
SINGAPORE
DR. SEEMA BHARGAVA SIR GANGA RAM
HOSPITAL, NEW DELHI
DR. SANKAR SENGUPTA MEDICAL
SUPERINTENDENT, CNCI KOLKATA
DR ANNALISE E ZEMLIN, IFCC - EBLM
DR JAG BHAWAN, BOSTON UNIVERSITY

2023

DR RICHARD RUMNONG ROCHE DIAGNOSTICS
INDIA PVT LTD
DR ANURADHA MURTHY PATHOLOGIST
METROPOLIS HEALTH SERVICE LTD
MR PANKAJ JOHRI DIRECTOR - OPERATIONS NABL
MR K SIVAN METIS HEALTHCARE & LABORATORY
SOLUTIONS & LABORATORY SOLUTIONS LLP
DR RAJESH V BENDRE NEUBERG AG DIAGNOSTIC
PVT LTD, MUMBAI
DR SUBHRANSHU MANDAL CNCI KOLKATA
DR VK RAMADESIKAN SUNDARAM MEDICAL
FOUNDATION
DR SHAILAJA ALAPATY VYDEHI INSTITUTE OF
MEDICAL SCIENCES & RESEARCH CENTER
BANGALORE
DR V CHITRA SREE MADRAS MEDICAL MISSION,
CHENNAI
DR DEEPA NEBHANI DX BUSINESS INDIA SIEMENS
HEALTHINEERS
DR SWARNALATHA G APOLLO HOSPITALS
HYDERABAD

2024

MR N VENKATESAWARAN CEO NABL
DR SUDIP DATTA AIIMS DELHI
DR V RAMA SUBRAMANIAN APOLLO HOSPITALS CHENNAI
DR ANIL HANDOO MAX HEALTHCARE
DR SUCHANDA GADRE FORTIS HOSPITALS
DR SANJAY BHATTACHARYA TMC KOLKATA
DR SUSRUTA SEN CK BIRLA HOSPITALS
DR NEEPA CHOWDHURI SURAKSHA DIAGNOSTICS
DR SUKALYAN PURKAYASTH INSTITUTE OF
NEUROSCIENCES KOLKATA
MR PANKAJ JOHRI DIRECTOR NABL
DR RANAJOY GHOSH IPGMR
DR SEEMA BHARGAVA SIR GANGA RAM HOSPITAL DELHI
DR BHASKAR N CHAUDHURI PEERLESS HOSPITAL KOLKATA
DR DIP NARAYAN WOODLANDS HOSPITAL KOLKATA
DR SHRAVASTI ROY SRI AUROBINDO HOSPITAL KOLKATA
DR ANJAN MUKHERJE APOLLO HOSPITALS KOLKATA
DR SANKAR SENGUPTA CNCI KOLKATA
DR (COL) TAPAS RAY NH RTIICS KOLKATA
DR MOUSHUMI SAIKIA APOLLO HOSPITALS GUWAHATI



500+ 70+

**HOSPITALS /
DIAGNOSTIC
CENTRES**

**SPONSORS,
PARTNERS &
EXHIBITORS**

CAHODiagnostiCON combines key aspects of all the diagnostic sciences, management of diagnostic chains, patient and healthcare worker safety, and insights on quality improvement:

- The fourth edition of a unique event, that combines all aspects of diagnostic science and management, across the spectrum
- Backed by CAHO, and immediately preceding CAHOCON, the largest quality conference for healthcare providers in India
- Understand the lessons learned from thousands of diagnostic businesses in the country in successfully managing and running diagnostic chains.

**STAND OUT
FROM THE REST!**

TITLE SPONSOR

- Company Logo prominently featured on all event collaterals
- Extra Premium Exhibition Stall Space (6x2m) for showcasing products
- Plenary Session Slot : 1 hour
- Opportunity to host 2 Pre-Conference Workshops
- Exclusive Slot for product launch
- Company Literature inserts in delegate kits
- 3 minute Video Display on e-screens at various locations in the venue
- 3 minute Video Display in the main hall during conference breaks
- 30 Complimentary Conference Delegate Registrations

INR 20,00,000
(inclusive of 18% GST)

Exclusive

SPONSORSHIP TIERS (inclusive of 18% GST)

Discover the market at our exclusive Diagnostics Expo



PLATINUM SPONSOR

INR 15,00,000

- Company Logo prominently featured on all event collaterals
- Premium Exhibition Stall space (3x2m) for showcasing products
- Session Slot: 45 minutes
- Opportunity to host one Pre-Conference Workshop
- Company Literature inserts in delegate kits
- 2-minute Video Display on e-screens at various locations in the venue
- 2-minute Video Display in the main hall during conference breaks
- 20 Complimentary Conference Delegate Registrations

GOLD SPONSOR

INR 12,00,000



- Company Logo prominently featured on all event collaterals
- Regular Exhibition Stall space (2x2m) for showcasing products
- Session Slot: 30 minutes
- Company Literature inserts in delegate kits
- 1-minute Video Display in the main hall during conference breaks
- 15 Complimentary Conference Delegate Registrations

SILVER SPONSOR

INR 9,00,000



- Company Logo prominently featured on all event collaterals
- Regular Exhibition Stall space (2x2m) for showcasing products
- Speaker Slot: 15 minutes
- Company Literature inserts in delegate kits
- 1-minute Video Display in the main hall during conference breaks
- 10 Complimentary Conference Delegate Registrations

**All the company logo of five sponsor will be included in all the event collaterals*

PARTNERSHIP & BRANDING OPPORTUNITIES (inclusive of 18% GST)



BANQUET DINNER SPONSOR **INR 10,00,000 (8th February)**

- Company Logo prominently featured on event backdrops, including signage at the dinner area
- Opportunity for a welcome address at the event, including a product launch, if applicable
- Reserved VIP Table for 10 company representatives
- Exclusive information desk at the venue for distributing branded materials or promotional items
- Acknowledgement & recognition during the conference



BREAKFAST / LUNCHEON MEET SPONSOR

Host Exclusive Breakfast/ Lunch Sessions for a Select Audience
INR 5,00,000

- Exclusive sponsorship for a niche of conference visitors with the chance to network and present
- Company logo in session backdrop
- Company literature inserts in delegate kits
- 5 Complimentary Conference Delegate Registrations



TEA / COFFEE BREAK SPONSOR **INR 4,00,000 (PER DAY)**

- Company logo prominently featured on event backdrops, including signage at the tea/coffee area.
- Exclusive information desk at the venue for distributing branded materials or promotional items.
- Acknowledgement & recognition during the conference and break times
- 5 complimentary conference delegate registrations.

PARTNERSHIP & BRANDING OPPORTUNITIES (inclusive of 18% GST)



CONFERENCE LUNCH SPONSOR

INR 7,50,000 (PER DAY)

- Company Logo prominently featured on event backdrops including signage at the lunch area, menus.
- Exclusive information desk for the company at the venue
- Distribute branded materials or promotional items, at the lunch area.
- Company Literature inserts in delegate kits
- 7 Complimentary Conference Delegate Registrations



CONTESTS & AWARDS SPONSOR

INR 4,00,000

- Company Logo prominently featured on event backdrops including awards presentations
- Opportunity for a representative to conduct the contest and present awards
- 5 Complimentary Conference Delegate Registrations



DELEGATE KIT PARTNER

INR 4,00,000

- Branded Delegate Bag
- 1 Branded stick kit book and pen for Delegates
- Company Logo prominently featured on event backdrops
- Company Literature inserts in delegate kits
- 5 Complimentary Conference Delegate Registrations



PRODUCT LAUNCH SLOT

INR 3,00,000

- Product launch slots are provided between sessions in the main conference hall
- Maximum time of 3 mins per slot
- Longer product launches may be conducted in the mega expo pavilion at customized pricing
- 3 Complimentary Conference Delegate Registrations

Stalls & Trade Expo (inclusive of 18% GST)



PREMIUM STALL

INR 3,00,000 (FOR 2 DAYS)

- Company Logo prominently featured on event backdrops
- 3x2m exhibition space
- Octonorm setup with fascia branding and basic electrical connections
- 3 Complimentary passes for company representative

REGULAR STALL

INR 2,00,000 (FOR 2 DAYS)

- Company Logo prominently featured on event backdrops
- 2x2m exhibition space
- Octonorm setup with fascia branding and basic electrical connections
- 2 Complimentary passes for company representative

Onsite Branding

(inclusive of 18% GST)

SEAT BACK BRANDING

INR 2,00,000 (PER DAY)

- Printed advertising on the back-side or top of conference hall chairs
- 3 Complimentary Conference Delegate Registrations

EXPO SCREEN ADS

INR 1,00,000 (FOR BOTH DAYS)

- Duration - 1 minute
- Video ad in rotation over screens kept at key locations in expo and lunch area
- 1 Complimentary Conference Delegate Registration

BREAK-TIME AD ON MAIN CONFERENCE SCREENS

INR 1,00,000 (PER DAY)

- Duration - 2 min
- Video ad in main conference screens during breaks
- 1 Complimentary Conference Delegate Registration

VIDEO ADS

INR 50,000 (FOR BOTH DAYS)

- Duration - 1 minute
- Video ad without audio in common area screens
- 1 Complimentary Conference Delegate Registration

STANDEE PACKAGE

INR 1,00,000 (PER DAY)

- 2 standees placement at key locations in the venue
- 1 Complimentary Conference Delegate Registration

FOR CUSTOMISED SPONSORSHIP OPPORTUNITIES, PLEASE WRITE TO US AT
DIAGNOSTICON@CAHO.IN.

ORGANIZING COMMITTEE



PROF. (DR) ASHOK RATTAN
ORGANIZING CHAIRPERSON



DR DEEPAK PATAKAR
ORGANIZING CHAIRPERSON -
RADIOLOGY



DR RAVI GAUR
CHAIRPERSON -
ACADEMIC COMMITTEE



DR MONIKA SHASHANK
CHAIRPERSON -
SPONSORSHIP COMMITTEE



DR MAMTA KANKRA
CHAIRPERSON -
PRE CONFERENCE WORKSHOPS COMMITTEE



DR REEMA BAHRI
CHAIRPERSON -
REGISTRATION & RECEPTION COMMITTEE



DR HARSH VARDHAN SINGH
CHAIRPERSON -
PRESS MEDIA & PUBLICITY COMMITTEE

CAHO EXECUTIVE COMMITTEE



DR. VIJAY AGARWAL
PRESIDENT



DR. LALLU JOSEPH
SECRETARY GENERAL



DR. SANKAR SENGUPTA
VICE PRESIDENT



DR. NARIN SEHGAL
FINANCE SECRETARY



FR. JOHNSON VAZHAPPILLY CMI
CHAIRPERSON
HEALTHCARE INSTITUTIONS



DR. APARNA JAIRAM
CHAIRPERSON
DIAGNOSTIC CENTRES



DR. ANURADHA PICHUMANI
CHAIRPERSON
QUALITY PROFESSIONALS



DR. SHWETA PRABHAKAR
ZONAL CHAIRPERSON - NORTH



DR. JEET PATWARI
ZONAL CHAIRPERSON - EAST



DR. PARAG R. RINDANI
ZONAL CHAIRPERSON- WEST



DR. ATUL KAPOOR
ZONAL CHAIRPERSON -CENTRAL



MR. RENJITH KRISHNAN
ZONAL CHAIRPERSON -SOUTH

CAHO DIAGNOSTIC CENTRES



DR. APARNA JAIRAM
CHAIRPERSON



DR. R RAVIKUMAR
VICE CHAIRPERSON



DR. VINEETA KOTHARI
SECRETARY



DR REEMA BAHRI
ZONAL REPRESENTATIVE -
NORTH



DR SUSRUTA SEN
ZONAL REPRESENTATIVE -
EAST



DR. BARNALI DAS
ZONAL REPRESENTATIVE -
WEST



DR MANISHA MISHRA
ZONAL REPRESENTATIVE -
CENTRAL



DR. J JAYALAKSHMI
ZONAL REPRESENTATIVE -
SOUTH



DR. BIKASH KUMAR CHAUDHURY
REPRESENTATIVE -
CLINICAL BIOCHEMISTRY



DR DESAI VIDYA SRIPAD
REPRESENTATIVE -
CLINICAL BIOCHEMISTRY
(PUBLIC HOSPITALS)



DR RAJENDRA SURPAM
REPRESENTATIVE -
CLINICAL MICROBIOLOGY
& SEROLOGY



DR RAMAKRISHNA PAI
REPRESENTATIVE -
CLINICAL MICROBIOLOGY & SEROLOGY
(PUBLIC HOSPITALS)



DR ZUBAIR HASAN
REPRESENTATIVE -
CLINICAL PATHOLOGY



DR PREETI BAJAJ
REPRESENTATIVE -
CYTOPATHOLOGY



DR KUNAL SEHGAL
REPRESENTATIVE -
FLOW CYTOMETRY



DR ANILA MATHAN
REPRESENTATIVE -
HEMATOLOGY



DR YOGANAND VISHWASRAO PATIL
REPRESENTATIVE -
BLOOD BANK



DR SIMI BHATIA
REPRESENTATIVE -
HISTOLOGY



DR RAKSHA K
CO-OPTED DIVISION MEMBER



DR ASHVINI SENGUPTA
CO-OPTED DIVISION MEMBER



DR SOURAV MAITI
CO-OPTED DIVISION MEMBER



DR SANTWANA VERNEKAR
CO-OPTED DIVISION MEMBER

ABOUT CAHO

A not-for-profit body representing healthcare institutions, diagnostic centres and quality professionals with an overarching aim to promote patient safety through better training for hospital staff, quality through communication skills for the healthcare professional and accreditation in healthcare ecosystem.

Our aim is to systematically infuse & spread the message of quality in healthcare at the grassroot level so as to develop a culture of safety in healthcare organizations. We as an association of healthcare institutions, diagnostics centres and individuals pool our resources for achieving the common goals of promoting quality, patient safety and accreditation.



COMMITTED TO SAFER HEALTHCARE



CAHO



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DELHI 2025

Empowering Healthcare Through Diagnostic Excellence

TOWARDS SAFER HEALTHCARE

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